



**THUJA**  
Healthcare Investors

Dutch Life Sciences Conference  
**Impact Investing**

Eleanor Price

# WE TRANSLATE INNOVATION TO **IMPACT** – DELIVERING SUPERIOR RETURNS

- + Investment team of highly experienced PhDs and MDs
- + Strong network of universities and knowledge partners
- + Active investor with hands-on approach to delivering value

## THUJA CAPITAL KEY FIGURES



**HQ**  
Utrecht  
The Netherlands



**AUM**  
€130M  
3 funds



**Latest fund**  
TCHF III  
2020 vintage



**Early stage**  
Seed &  
Series A



**Technology focus**  
BioPharma &  
MedTech



**Europe**  
focus Benelux  
& Germany

# Thuja's investment strategy strongly aligns with the UNs SDGs



# We invest in innovations aiming to achieve $\geq 1$ of our impact goals

## Thuja's impact goals



### Live longer

Reduce pre-mature death  
due to disease



### Live better

Improve quality of life

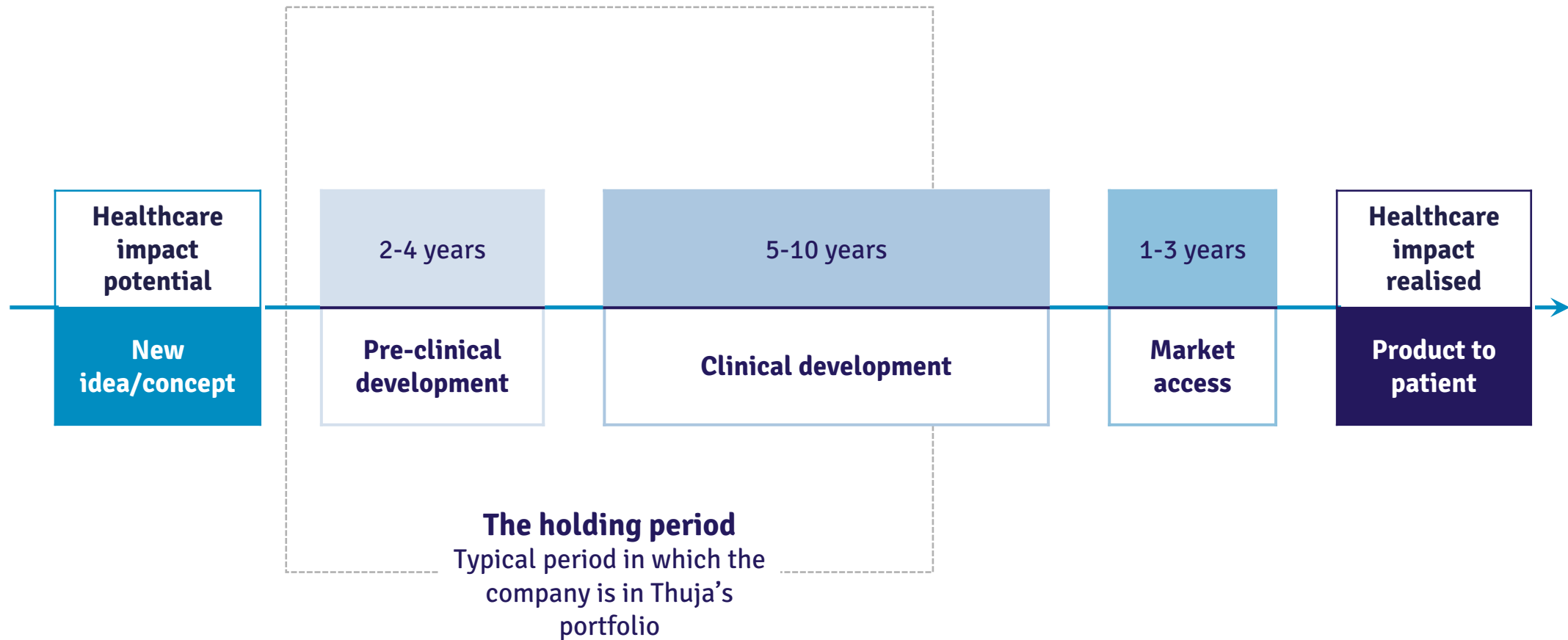


### Reduce costs

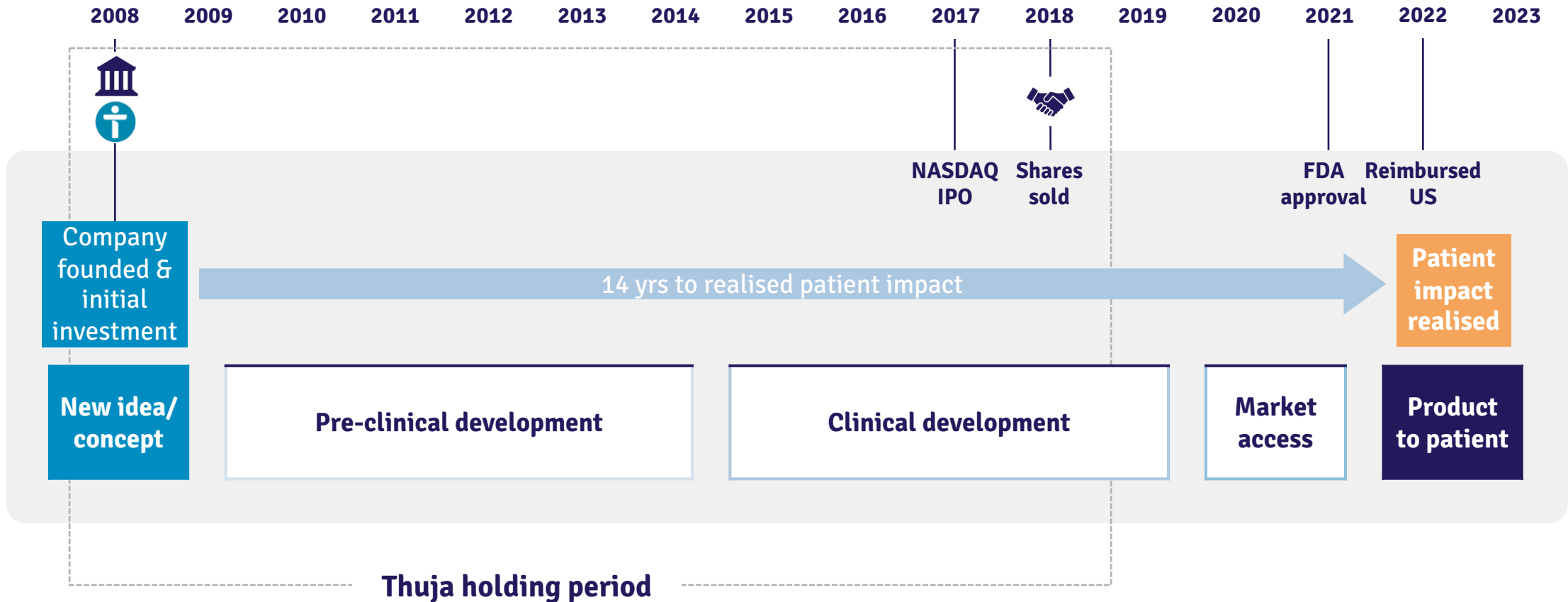
Deliver savings to the  
healthcare system

# Healthcare impact is not typically realised within the holding period

## Typical timeline of a medical innovation

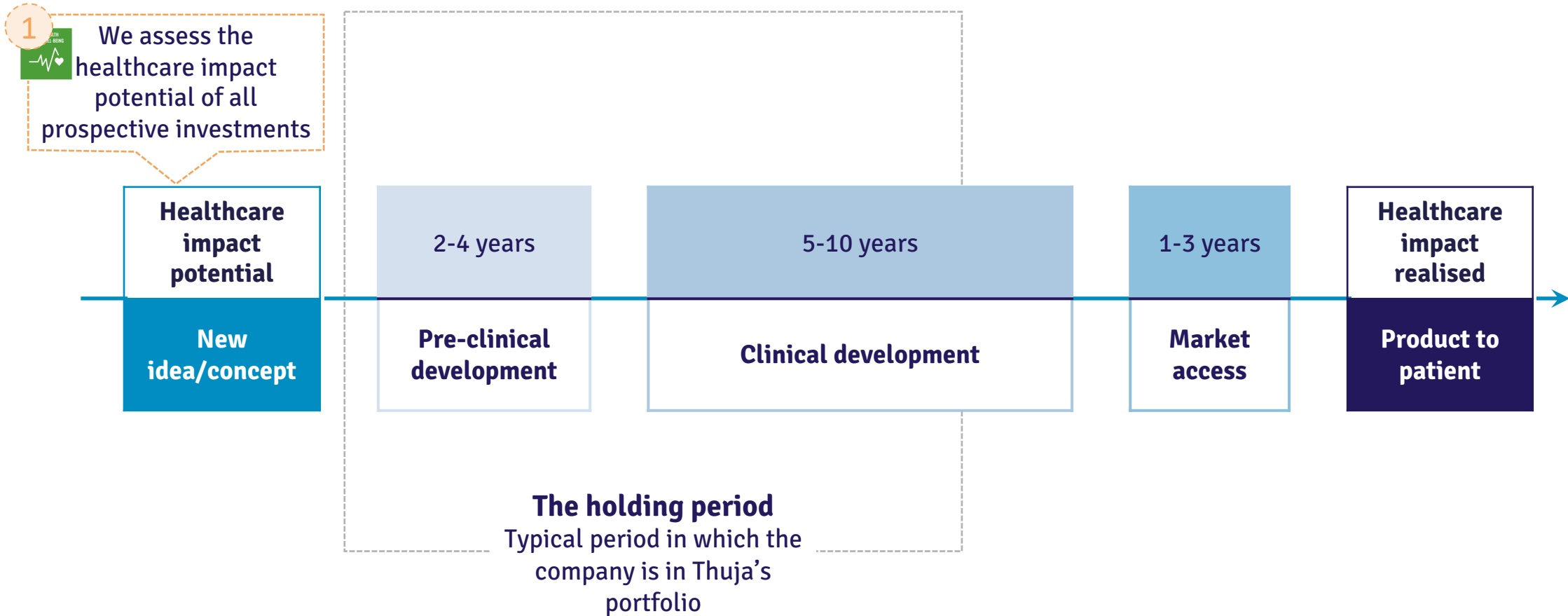


# Impact potential versus realised impact



# We assess healthcare impact potential

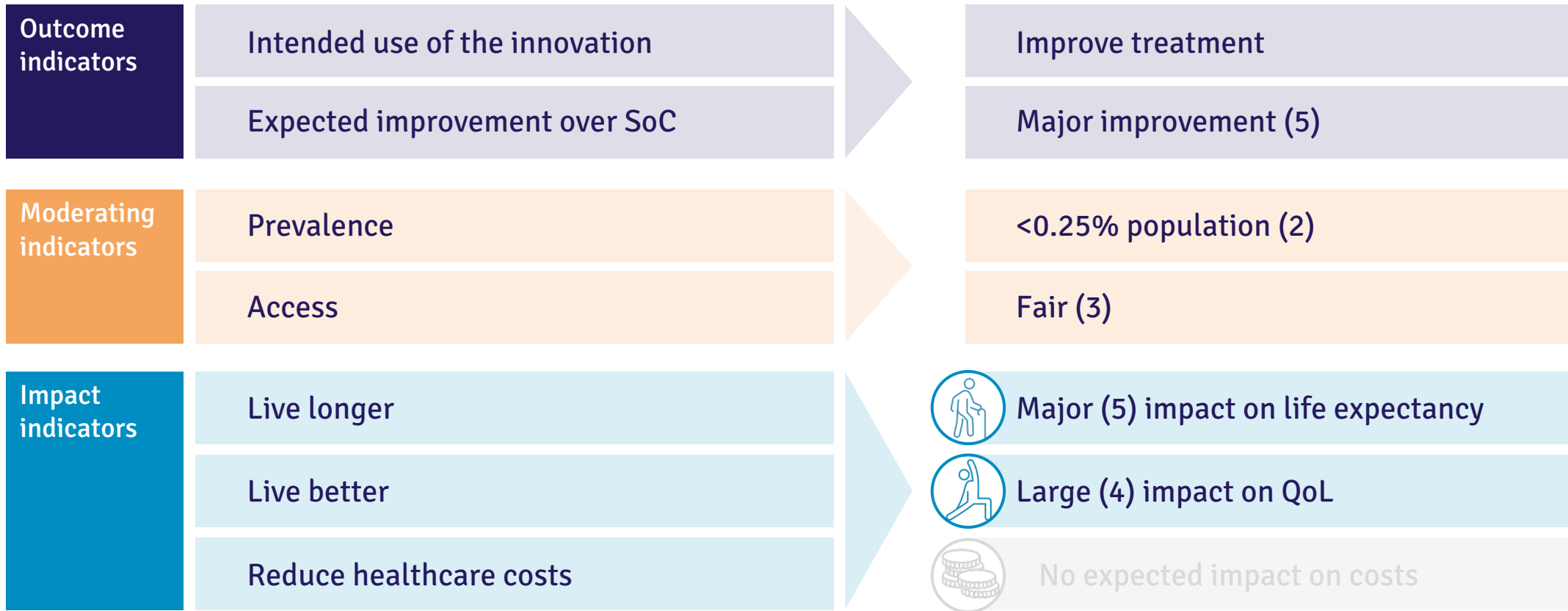
## Typical timeline of a medical innovation



# Assessing healthcare impact potential



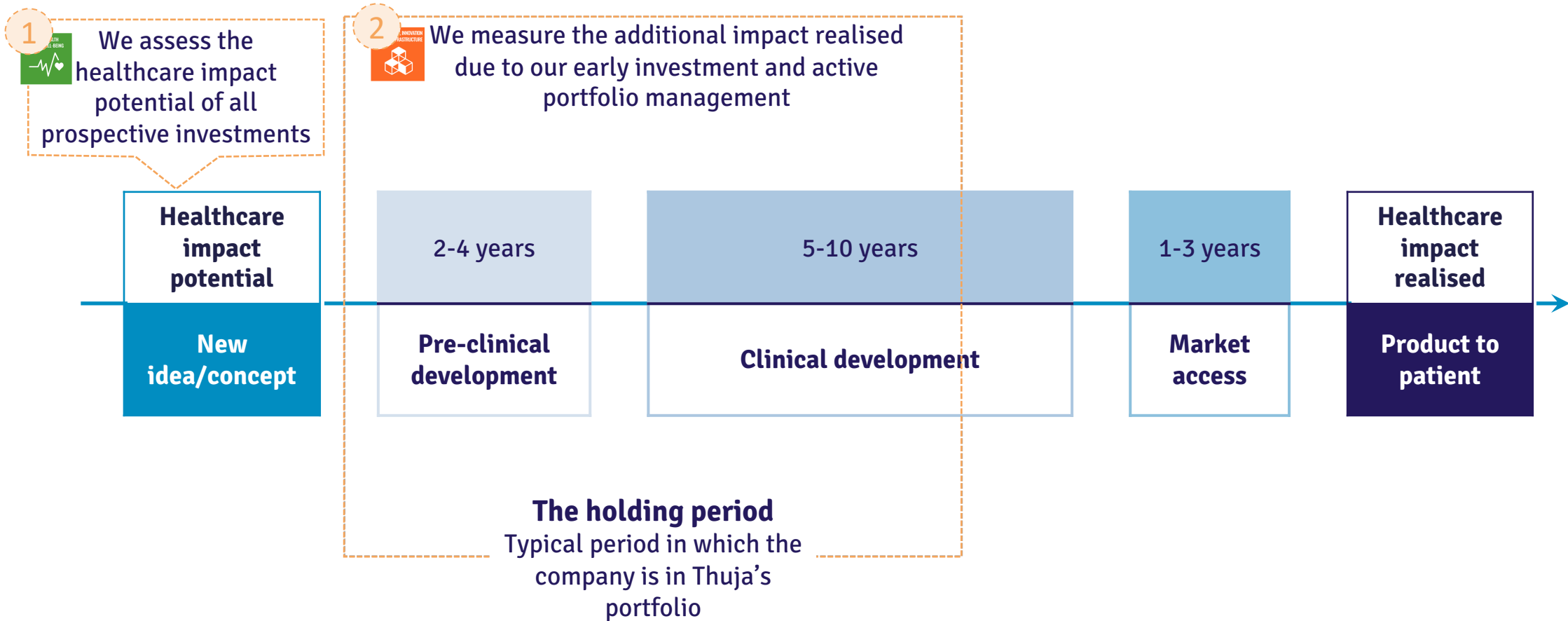
## Thuja's Healthcare Impact Framework





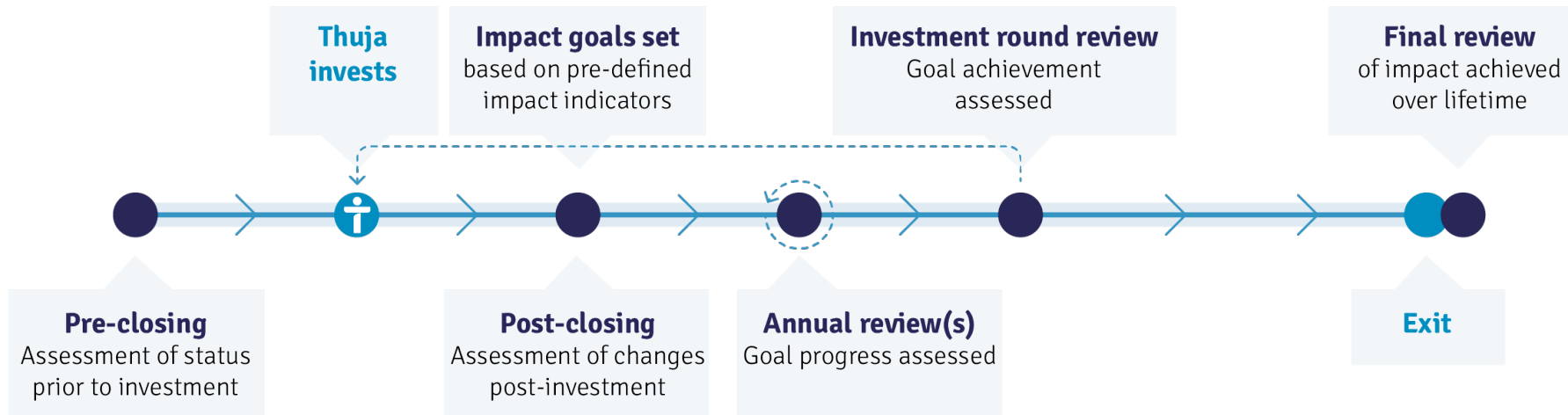
# Ecosystem impact is realized within the holding period

## Typical timeline of a medical innovation



# Assessing ecosystem impact

## Thuja's impact roadmap



### Impact committee

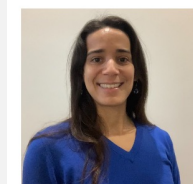
Goal progress is assessed by our independent impact committee



Annelien van Meer



Maarten Holtslag



Julia Samson



**Thank you  
for your time!**

LSI Building  
Yalelaan 62  
3458 CM Utrecht

[thujacapital.com](http://thujacapital.com)

